



CVRM
Coachella Valley
Rescue Mission

2027 SPONSORSHIP OPPORTUNITIES

DRIVING HOPE CHANGING LIVES

21st Annual CVRM Charity Golf Tournament.

DATE

JAN 18, 2027

MONDAY • 7 AM CHECK-IN

VENUE

PALM VALLEY CC

PALM DESERT, CA

FIELD

100–144 PLAYERS

4× SCRAMBLE • 8 AM SHOTGUN



THE NEED IN OUR COMMUNITY

**CRISIS. EVERY NIGHT,
FAMILIES FACE IT.
HOMELESSNESS.
ADDICTION.
HUNGER. LOSS OF HOPE.**

For over 55 years, CVRM has been the answer — providing emergency shelter, life-changing recovery programs, and pathways to lasting transformation. This tournament sustains that mission.



IMPACT, BY THE NUMBERS

WHAT YOUR SUPPORT DELIVERS.

Every sponsorship dollar directly funds shelter, meals, and recovery programs for the Coachella Valley's most vulnerable.

300K+

ANNUALLY

**MEALS SERVED TO THOSE EXPERIENCING
HOMELESSNESS & HUNGER.**

90K+

PER YEAR

**BED NIGHTS OF SAFE SHELTER FOR INDIVIDUALS &
FAMILIES.**

80%

LONG-TERM SUCCESS

**RECOVERY PROGRAM GRADUATES (80–82%)
ACHIEVE LASTING TRANSFORMATION.**



21ST ANNUAL CHARITY GOLF TOURNAMENT

MORE THAN GOLF. IT'S A CAUSE.

100-144 Players — business leaders, CEOs, community influencers.

4× Scramble format — accessible to all skill levels.

2 Meals served — breakfast & awards luncheon.

★ Premier venue — Palm Valley Country Club, Palm Desert.

The valley's premier mission-driven networking event.

YOUR BRAND. IN FRONT OF THE RIGHT ROOM.

01

**100–144 ON-COURSE
PARTICIPANTS**

02

**BUSINESS OWNERS &
DECISION-MAKERS**

03

**COMMUNITY LEADERS &
PHILANTHROPISTS**

04

**THOUSANDS OF SOCIAL
MEDIA IMPRESSIONS**

05

**EMAIL SUBSCRIBERS &
CVRM STAKEHOLDERS**

*Position your business as a
community leader
committed to lasting impact.*

YOUR BRAND ON THE COURSE

Sponsorship gets your name in front of a captive, high-net-worth audience — and aligns it with a 55-year legacy of impact in the Coachella Valley.



STRONG BRAND VISIBILITY

Direct exposure to 100–144 golfers — community leaders, business owners, and decision-makers.

TRUSTED MISSION ALIGNMENT

55 years serving the Coachella Valley — a name local audiences know and respect.

MARKETING EXPOSURE YEAR-ROUND

Comprehensive promotion before, during, and after the event — print, web, social, and earned media.

MEANINGFUL COMMUNITY IMPACT

Your support translates directly into meals served, shelter provided, and lives transformed.



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**CALIFORNIA STATE ASSEMBLY
DISTRICT 36
NON-PROFIT OF THE YEAR**



FIVE TIERS. ONE MISSION.

NEW FOR 2027

CHAMPIONSHIP

\$15,000

- 1 Foursome + 2 (6 players)
- Premier logo placement
- 3 tee signs
- Banners at registration, luncheon & range
- Display table & gift bag items
- Social media & live event coverage
- Premium tee time placement

ALBATROSS

\$10,000

- 1 Foursome (4 players)
- Premier logo placement
- 2 tee signs
- Banners at registration, luncheon & range
- Display table & gift bag items
- Premium tee time placement
- Social media & live coverage

EAGLE

\$5,000

- 1 Foursome (4 players)
- Logo on materials
- 2 tee signs
- Banners at registration & luncheon
- Display table

BIRDIE

\$2,500

- 1 Foursome (4 players)
- Logo on materials
- 1 tee sign
- Banner at registration

PAR

\$1,000

- 1 Foursome (4 players)
- Name recognition on website
- 1 tee sign
- Event program listing

À LA CARTE ADD-ONS.

BREAKFAST SPONSOR <i>Branded grab-and-go breakfast as players arrive and warm up.</i>	\$2,500
NAMED LUNCHEON SPONSOR <i>Exclusive branding of the luncheon experience with signage and announcements.</i>	\$2,500
NAMED GIFT BAG SPONSOR <i>Your logo on every player's gift bag — ultimate brand visibility.</i>	\$1,500
BEVERAGE CART SPONSOR <i>Branded beverage cart on course — high player interaction.</i>	\$1,000
CONTEST SPONSORS <i>Hole-in-One (4 available) · Longest Drive · Closest to Pin.</i>	\$500 EACH





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THE PLAYER EXPERIENCE

A PREMIUM DAY ON THE COURSE

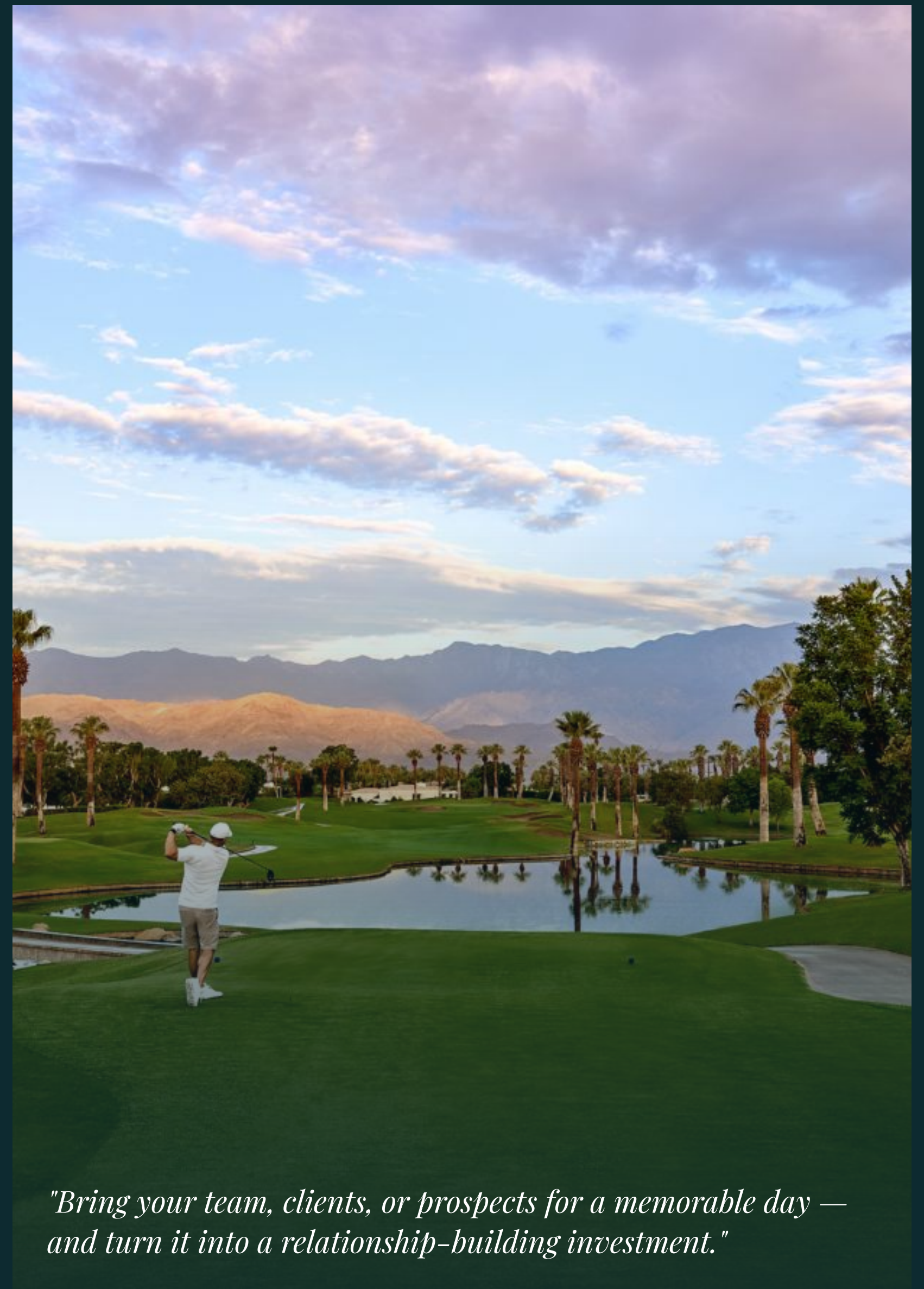
GOLF Championship golf at Palm Valley Country Club

RANGE Cart & practice range access before tee-off

MEALS Grab-and-go breakfast + post-tournament awards lunch

GIFT Premium player gift bag for every participant

PLAY On-course contests & raffle prizes throughout the day



*"Bring your team, clients, or prospects for a memorable day —
and turn it into a relationship-building investment."*



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SECURE YOUR SPONSORSHIP

JOIN US! YEAR 21.

Partner with CVRM and position your business as a community leader — driving hope and changing lives.

- 01** Review sponsorship levels & benefits
- 02** Schedule a conversation to discuss customization
- 03** Confirm your partnership & activate benefits

CONTACT US

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COACHELLA VALLEY RESCUE MISSION IS A 501(C)(3) NONPROFIT.
ALL SPONSORSHIPS ARE TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.

